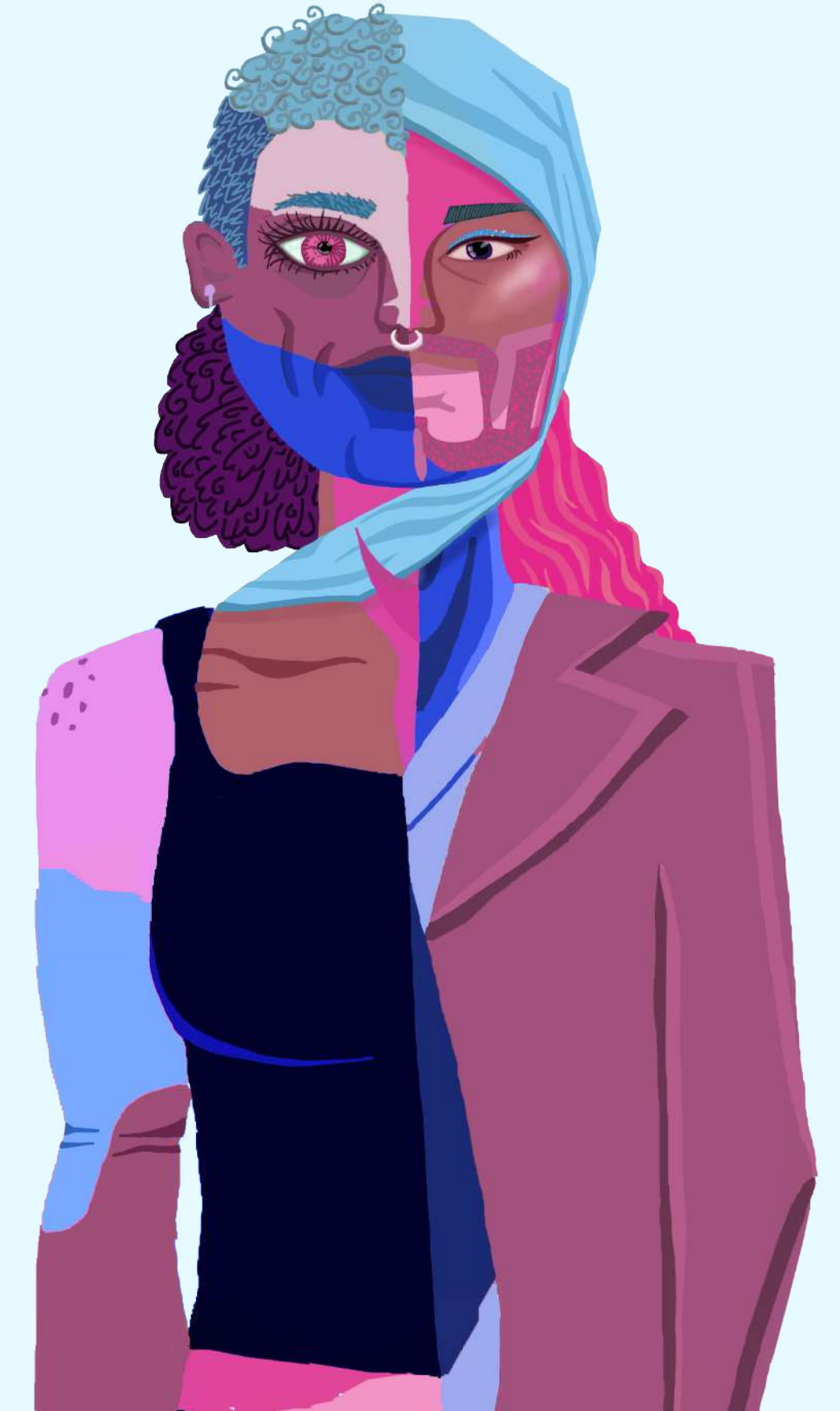


Encouraging
Women
Across All
Borders

EWAB

Building a college-to-career pipeline
powered by mentorship.



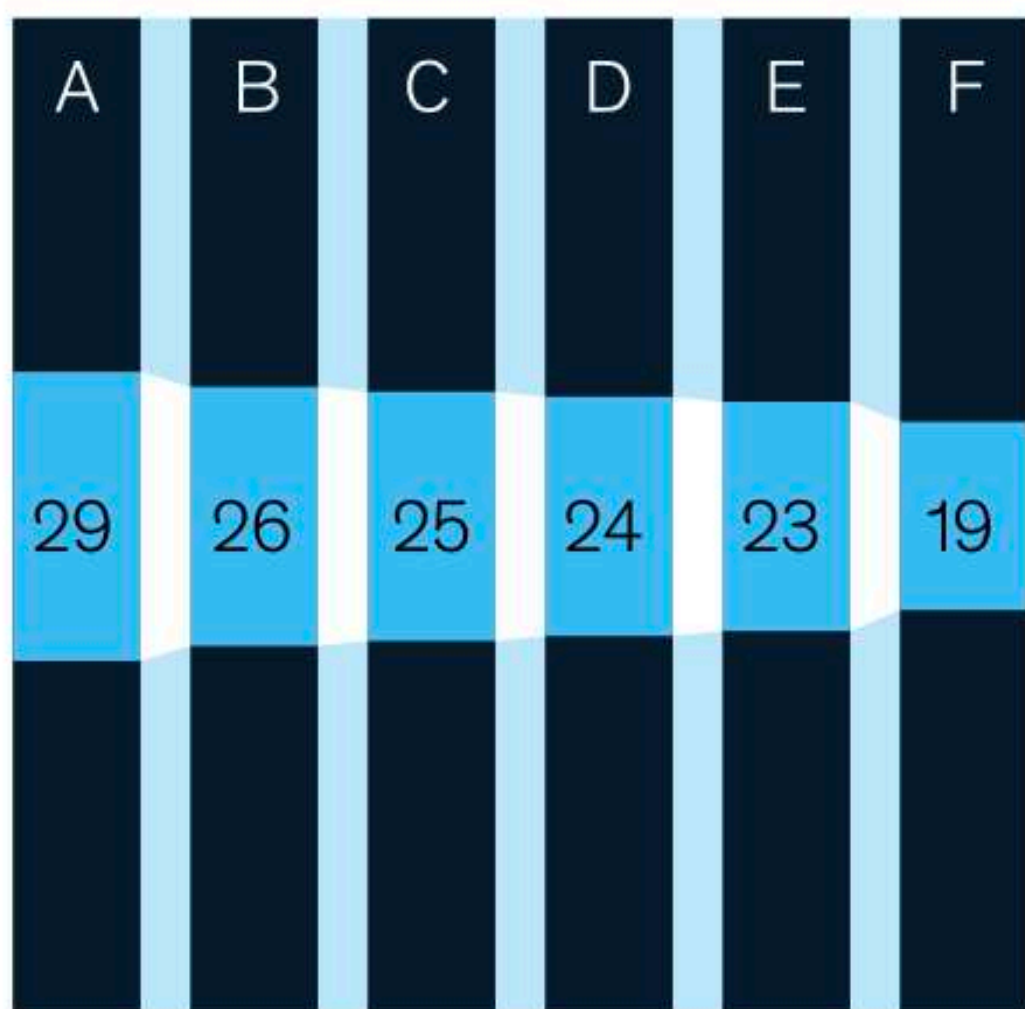
Professional Barriers Still Exist

The Gaps

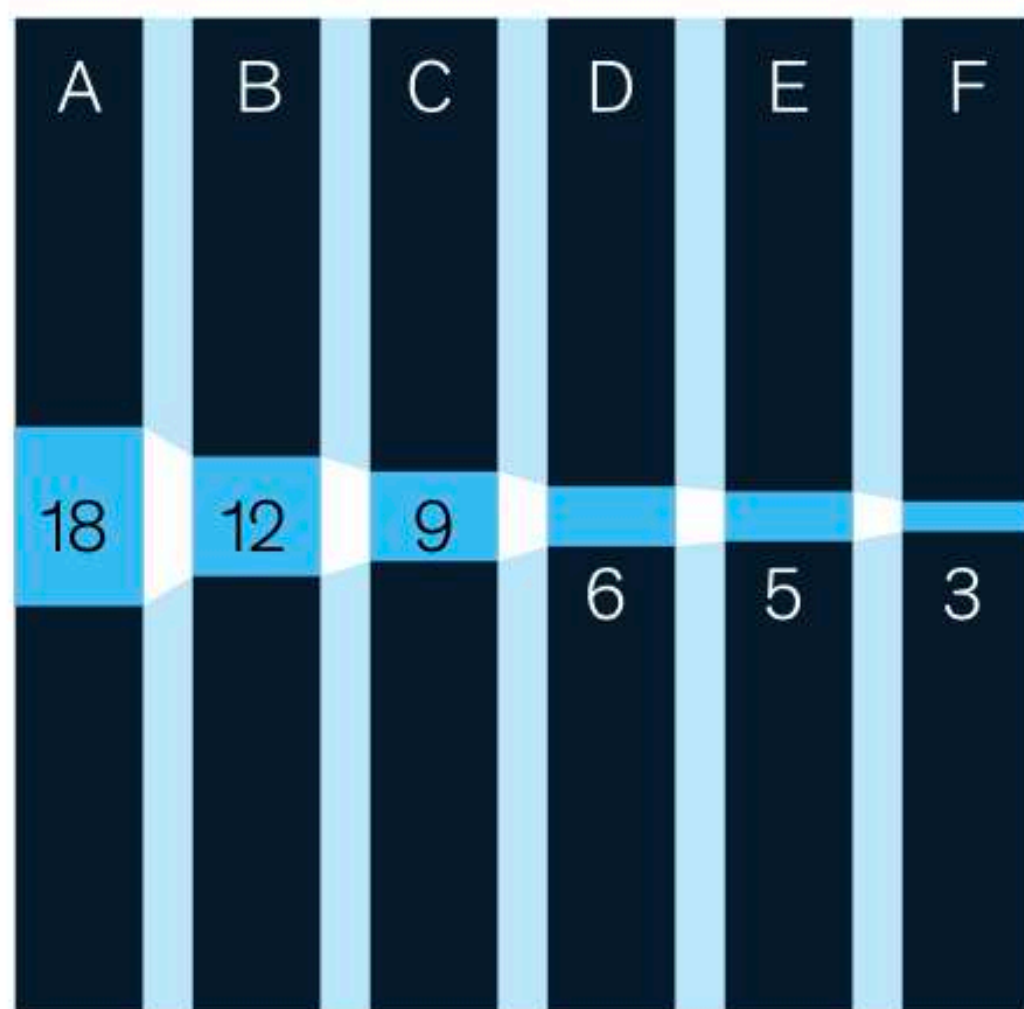
Representation by corporate role, by gender and race in 2020, % of employees¹

A = entry level B = manager C = senior manager/director D = vice president E = senior vice president F = C-suite

White women



Women of color



1. McKinsey & Company "Women in the Workplace 2020." September 2020.
2. "Why are so few women in finance? It's complicated." June 17, 2020.
3. Girls Who Code "Resetting Tech Culture." September 2020.
4. Workplaces that Work for Women Report "Women in STEM Quick Take." August 2020.

9%

Of senior venture capital roles are held by women²

50%

Of women in STEM leave the industry by age 35³

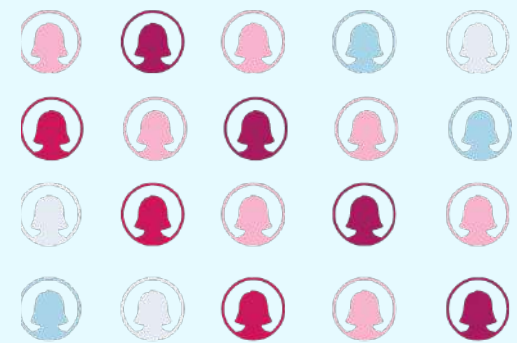
29.3%

Of the STEM workforce worldwide is made up of women⁴

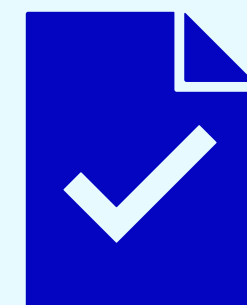
Our Story

Meet EWAAB

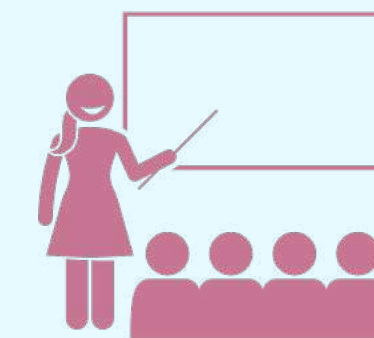
In 2019, Kaitlin Gili and Dominika Ďurovčíková co-founded Encouraging Women Across All Borders (“EWAAB”), a non-profit organization with the belief that **all** young women and non-binary individuals deserve the **tools** and **support** to break through professional barriers.



In almost every industry, women are **under-represented** at the top, especially women of color. STEM and Finance industries are particularly challenged by a lack of diversity at all company levels. EWAAB is committed to increasing diversity in career landscapes.



We have a **new solution** for encouraging those who have traditionally been under-represented in career and leadership spaces, and a pipeline for connecting them to their future career. We target women of color, first generation, and/or students in a traditionally male-dominated field of study.



Our **Bridge Mentorship program** provides students with a unique yearlong professional experience followed by a lifelong community. Coming from a variety of backgrounds, these students are career driven, goal oriented, and dedicated to being the future leaders in STEM and Finance.

Our Solution

Building the Bridge



University

Our university program for 1st and 2nd year students is an all encompassing networking and professionalization experience that spans the entire academic year.

Community College

Starting up in Fall 2021, our community college program will be focused on helping students explore career opportunities and gain professional tools throughout the entire academic year.

We accept academically strong, career oriented, students who have already committed themselves to a full year of enhancing their professional and leadership skills with us. These students receive one week of virtual lecture from Finance/STEM professionals before entering an 8 week paid internship with a firm.

We provide our alumni with continuous opportunities to be engaged and supportive resources. About 40% of our mentees are becoming mentors. Companies who join our pipeline are also first in line to include their employees in mentorship and speaking opportunities throughout our yearlong program.

Professional & Leadership Training:

Building Workplace Confidence

Finding Resources

Setting SMART Goals

Strategies for Reflection

Effective Leadership

Finance/STEM Career Knowledge

Powerful Presentation Delivery

Effecting Networking

+

Finance/STEM Education Training:

Risk and Return

Blockchain

Critical Thinking

Optimization Algorithms

Capital Asset Pricing Model

Financial Statement Analysis

Quantum Computing

Our Impact

By The Numbers

88

Students will have graduated
our University Program by
Summer 2021

45%

Of students identify as
women of color*

80%

Are enrolled in a traditionally
male-dominated major (STEM,
Finance)

Across 10 University Campuses

McGill University
University of Florida
University of Oxford
KU Leuven
William & Mary

University of Melbourne
Stevens Institute of Technology
California Institute of Technology
Marist College
Texas A&M



*As found from our optional demographic survey, where only half of the students participated.

Our Impact

Diverse Future Leaders

25%

More likely to after a leadership position in their field

73%

More confident in contacting and working with professionals

Our students are already securing competitive internships after their year with us.

- JP Morgan
- Federal Reserve
- Goldman Sachs
- State Farm



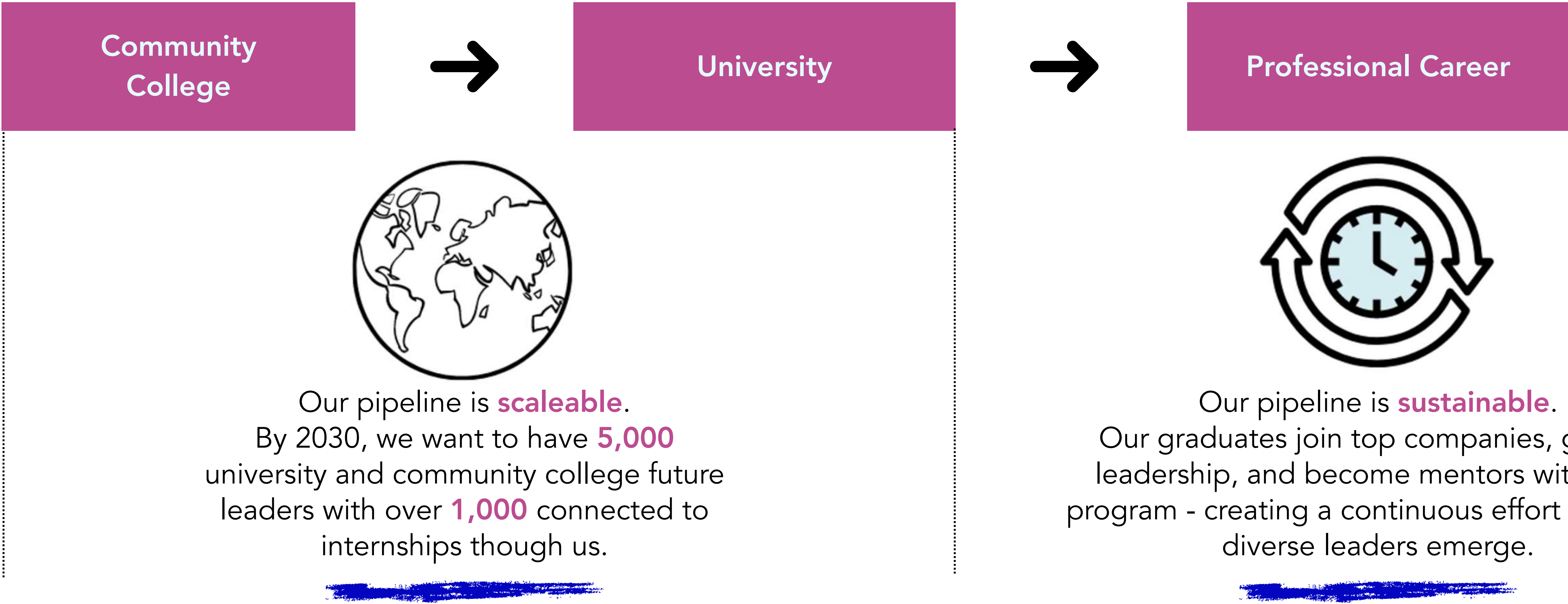
100%

Of our alumni have reported that they would be more willing to apply to and accept an internship through us*

*As found from our alumni survey, where not all alumni participated.

Grow With Us

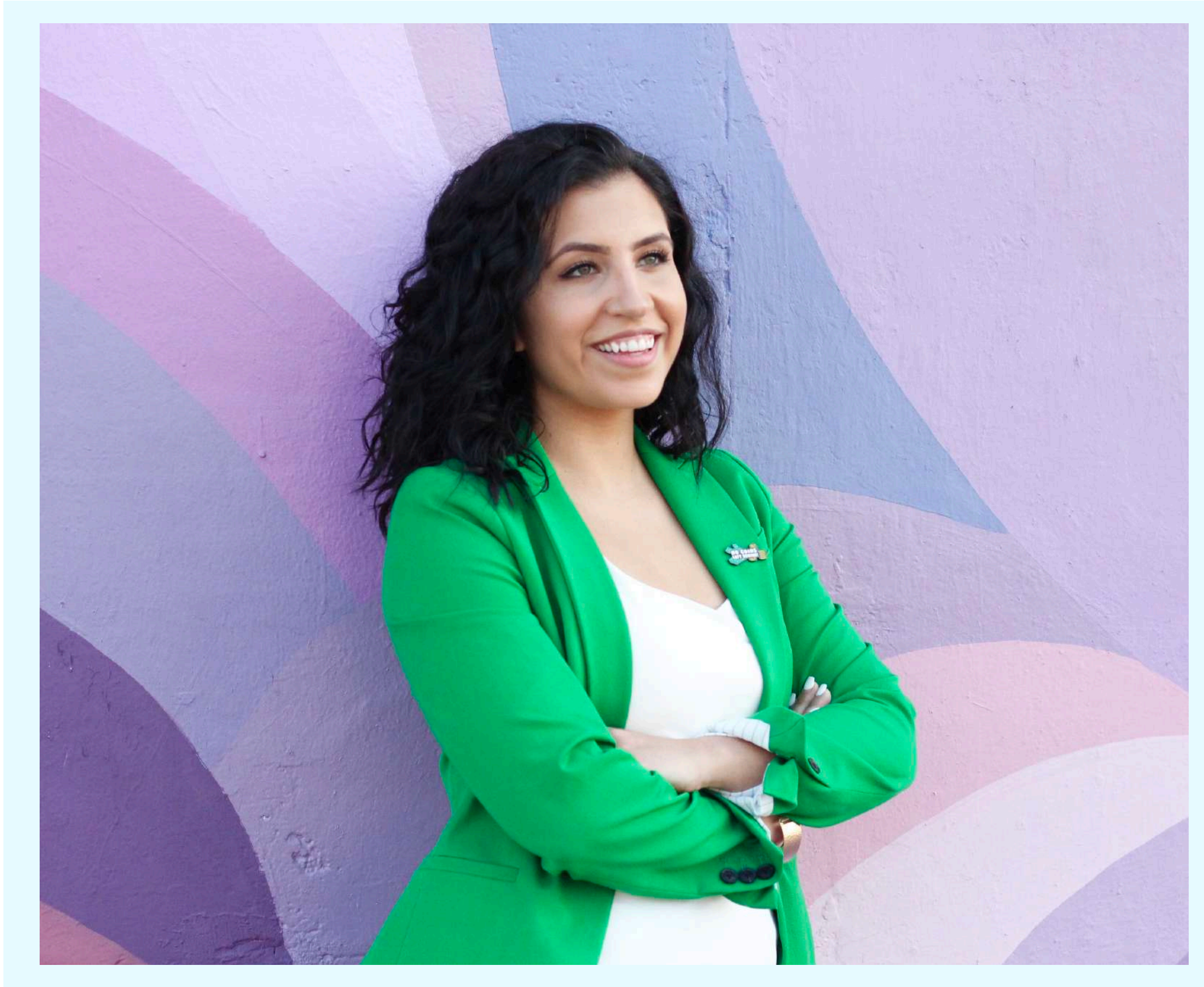
Building the Pipeline



Our Partners and Volunteers

Growing Support

Financial Sponsors



Company Volunteers Come From



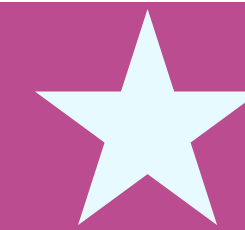
Grow With Us

Partnerships

Platinum Partner: \$20,000

Gold Partner: \$15,000

Silver Partner: \$10,000

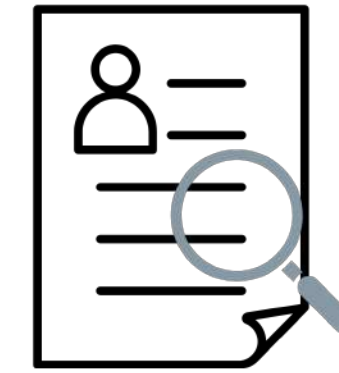
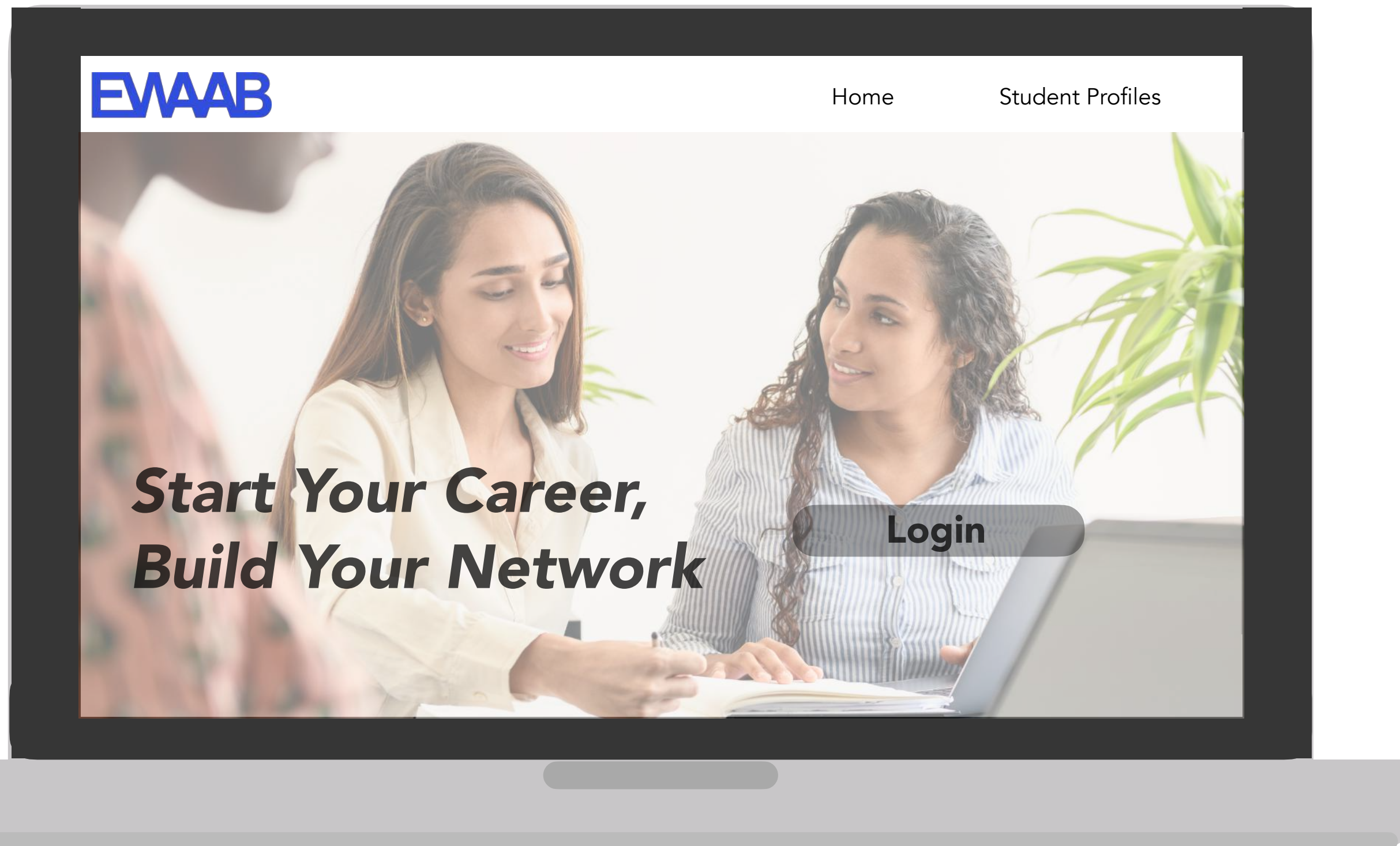


Platinum Benefits:

- Receive a diverse intern during the summer, who has already received both professional and educational training as well as professional mentors.
- Be at the front of the line to get your employees engaged in our university and community college program either as mentors, speakers, and/or panelists.
- Gain recognition as a company that is actively trying to improve its own diversity and inclusion.
- Receive access to an internal web database of program participants, mentors, and alumni to diversify your hiring pool.
- Boost your visibility on all marketing materials, website/social media, and events as a top financial supporter.
- Provide a recruitment talk to our student community including our alumni.

Grow With Us

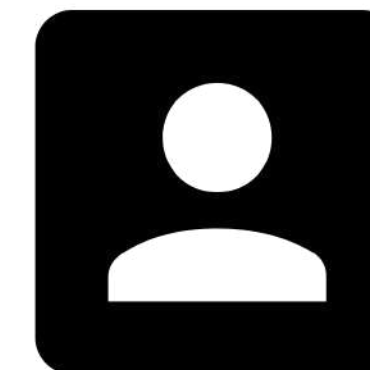
Get Exclusive Access



Search Resumes



View Student Profiles



Get in Touch Directly

Contact Information

Join Us

Kaitlin Gili

CEO
kgili@ewaab.org

Sam Collins

Program Director
scollins@ewaab.org

Mentorship. Opportunity. Community.

Visit our website and connect with us at:



www.ewaab.org



@ewaabconnect



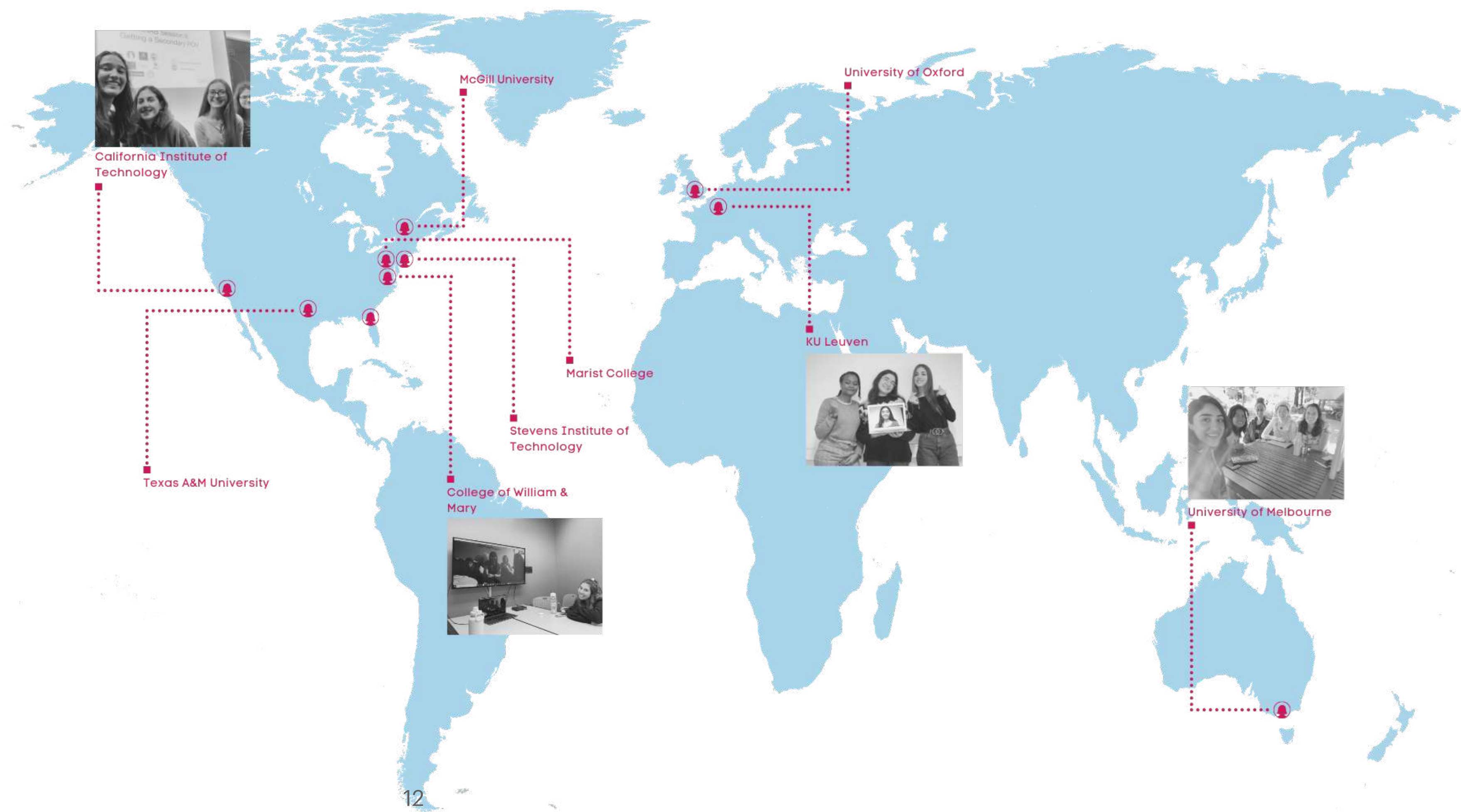
@ewaabconnect



encouraging-women-
across-all-borders



Appendix



Who We Are

Board Members



Kaitlin Gili

EWAAB CEO/Co-Founder

Dominika Ďurovčíková

Co-Founder

Laurie Katz

Partner at GoldenTree Asset
Management

Lisa Mascolo

CEO of Listen, Learn, Lead,
Former IBM Executive

Sonali Wilson

Executive Vice President of Account
Strategies PIMCO

Leena Bhutta

Deputy CIO at Doris Duke
Charitable Foundation

Talita Sueldo

Business Development
Executive at IBM

Eden Luvishis

Founding Board
Member



Kaitlin Gili
Executive Director

Executive Director/Co-Founder

Kaitlin co-founded EWAAB because she wanted to see more shared guidance and community between women from different backgrounds. Being in two very male-dominated fields, physics and computer science, she knows many of the challenges that young women face in these fields. As the Executive Director of EWWAB, she works toward a world where more women, especially women of color, occupy leadership positions in all spaces and are given both the encouragement and opportunity to be successful in their roles. She graduated from Stevens Institute of Technology with a B.S. in Physics and currently sits on their Board as a Young Alumni Trustee. She will be entering the University of Oxford in January as a Physics PhD Candidate. Prior to EWAAB, Kaitlin facilitated Girls Who Code sessions for 8-years, created a Quantum Computing Program for High School Students in New Jersey, and designed new STEM tools for young scientists. Kaitlin currently works on the Quantum AI Team at Zapata Computing and has worked on Quantum Computing Research within many institutions including a start-up, a U.S. national laboratory, and three international universities.



Sam Collins
Program Director

Program Director

Sam Collins is currently the Bridge Program Director at EWAAB as well as a Program Manager in the College of Professional Studies at Northeastern University. She has earned a B.A. degree from Union College, NY and M.A. degree from Teachers College Columbia University. Additionally, she has a Graduate Certificate in Nonprofit Management from Northeastern University.

Within EWAAB, she is responsible for the design and execution of the Bridge Mentorship Program, which oversees 15 mentors with 61 mentees across 10 institutions. Additionally, she is responsible for the design and execution of our inaugural Bridge Summer Program. She is an expert in professional development within higher education, and is passionate about helping young women reach their goals.



Dominika Ďurovčíková
Co-Founder

Co-Founder

Dominika is the co-founder of EWAAB, where she currently serves as a member of the Board of Directors. Her main role at EWAAB is contributing to its long-term vision and strategy, and she is currently focusing on two questions: “What culture do we want to build at EWAAB?” and “What should be the role of men at EWAAB?” As for academics, she has just graduated with a Master of Physics from the University of Oxford. During her undergraduate years, she pursued her passion for physics through a multitude of research projects in different areas, ranging from gravitational wave detection to biomedical imaging. As the next step, she will be starting her PhD in Physics at the Massachusetts Institute of Technology in fall 2020, where she will be focusing on experiments at the interface between quantum physics and gravity, hopefully eventually learning something cool about how black holes work. In her free time, she advises talented high school students from her country, Slovakia, on admissions to world-class universities, and she also likes to play the ukulele.