

'TALK ABOUT IT' GUIDE



A TOOLKIT TO SHARE INFORMATION, RESOURCES, AND
IMPACT!

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SCREENSHOT AND POST



FOLLOW AND SHARE US ON
SOCIAL MEDIA



BY CLICKING THE ICON ABOVE



POST ABOUT IT



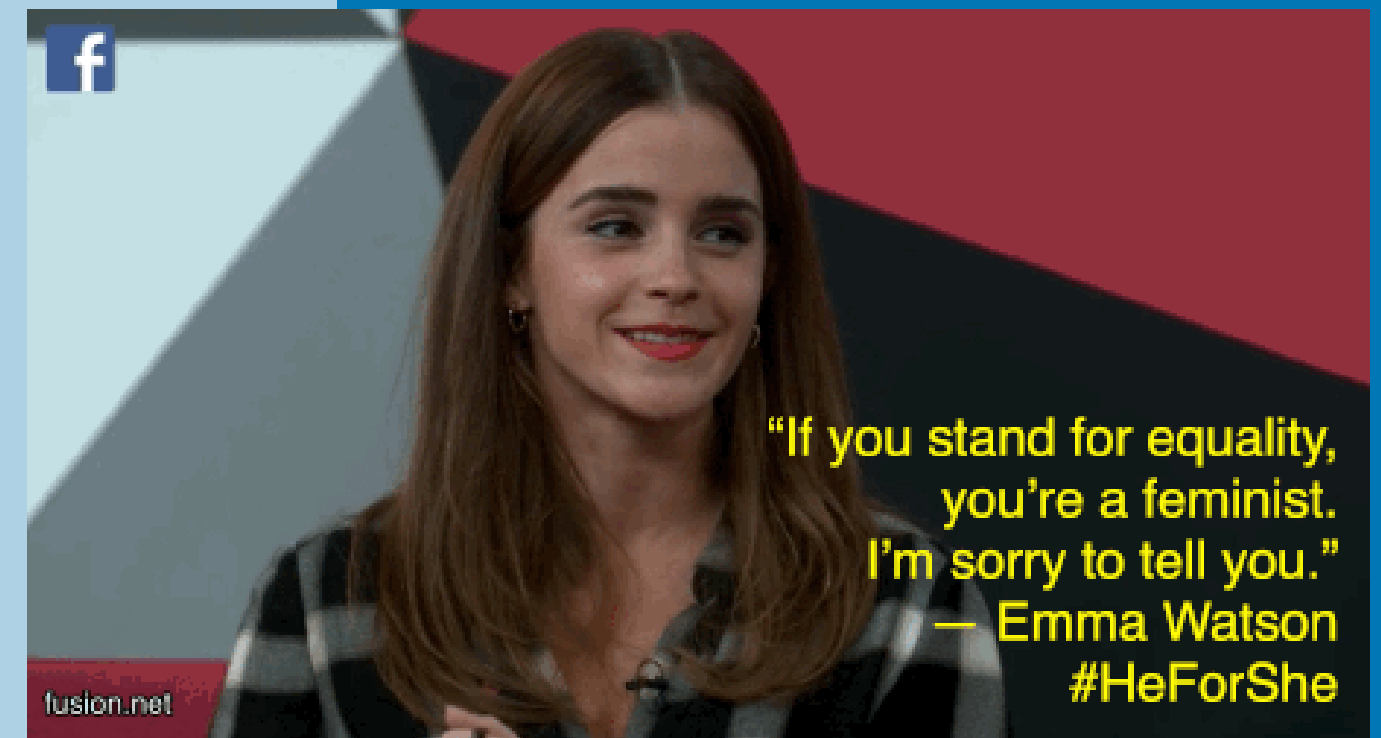
Bill Gates recalls once being invited to speak in Saudi Arabia and finding himself facing a segregated audience. Four-fifths of the listeners were men, on the left. The remaining one-fifth were women, all covered in black cloaks and veils, on the right. A partition separated the two groups. Toward the end, in the question-and-answer session, a member of the audience noted that Saudi Arabia aimed to be one of the Top 10 countries in the world in technology by 2010 and asked if that was realistic. “Well, if you’re not fully utilizing half the talent in the country,” Gates said, “you’re not going to get too close to the Top 10.” The small group on the right erupted in wild cheering.

REMEMBER TO USE HASHTAGS!

#WOMENSUPPORTINGWOMEN

#WOMENLEADERS

#MENTORSHIP



HOW CAN WORK PLACES MIND THE GAP?

1

SHARE THE SPACE

Leave space for women. Provide opportunities for them to lead or share ideas in group settings and call out instances of "talking over" a woman.

2

NORMALIZE SELF PROMOTION

Encourage women to track and verbalize their accomplishments. Create an environment where women feel comfortable promoting themselves.

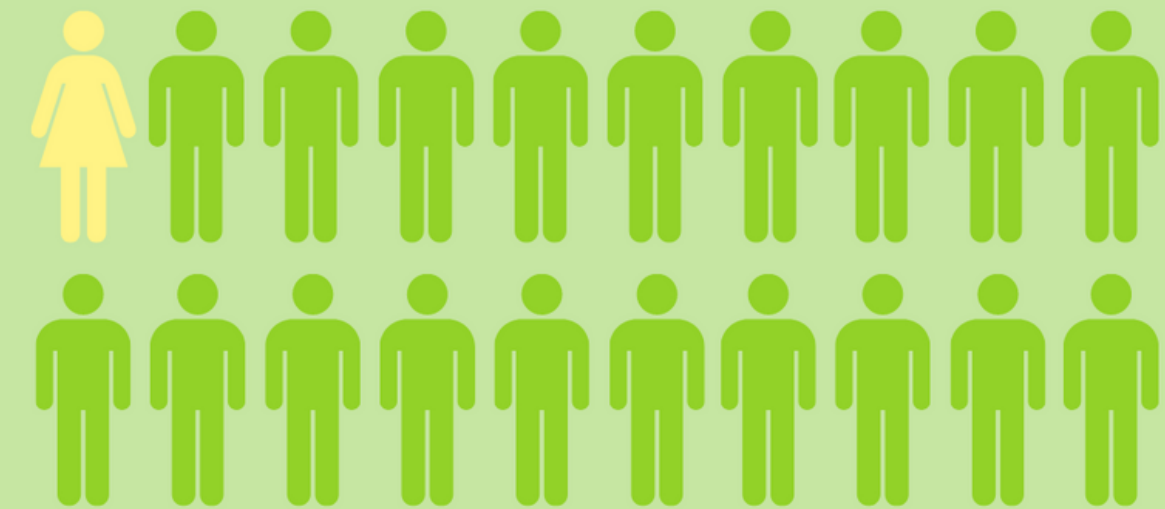
3

COMBAT DOUBLE STANDARDS

Be mindful of harmful double standards. Support confident women and hold men to the same standards of prosocial behavior

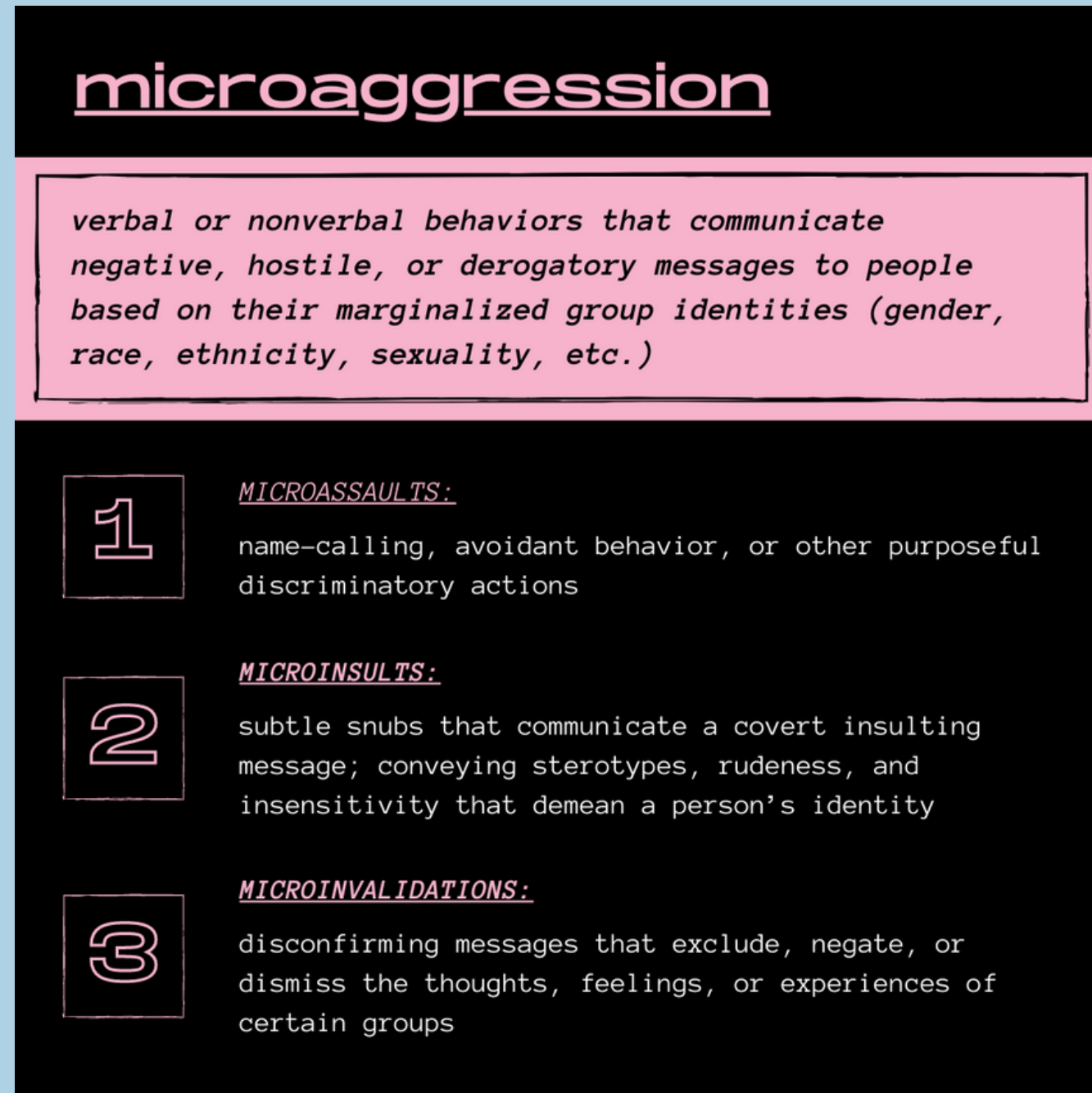
Imposter syndrome is real for so many women and it starts early. EWAAB's mission is to close confidence and opportunity gaps through mentorship. Check out their website EWAAB.org to learn how you can support young women.

1 IN **20** EMPLOYED SCIENTISTS AND
ENGINEERS ARE BLACK WOMEN OR LATINAS.

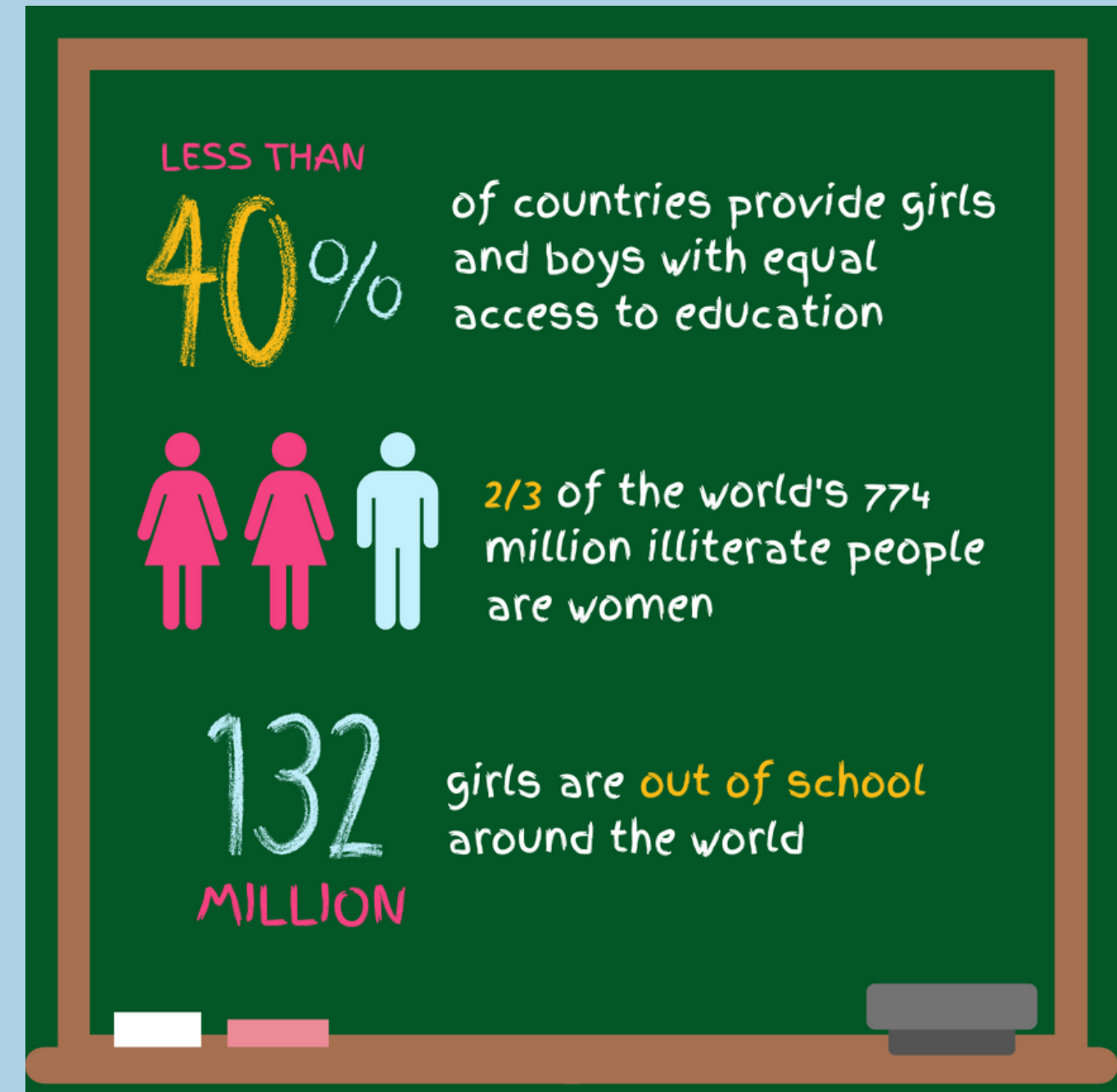


LATINA AND BLACK WOMEN IN STEM EARN AROUND
\$33,000 LESS PER YEAR THAN MEN.

We need to raise the numbers for women of color in STEM. Mentorship is important. Visibility is important. Find out how you can become a mentor or a speaker for EWAAB.org and help encourage more women, especially women of color, in STEM!



To stop bad behavior, we have to define bad behavior. It's important as we continue the fight against sexism, racism, and other discrimination in the workplace to call it out. To learn more, follow @ewaabconnect for their Fact Fridays that bring awareness to important topics!



Less than 40% of countries provide girls and boys with equal access to education. Even though education equality has improved greatly in many countries, we need to constantly remind ourselves that we have more work to do. To learn more, follow @ewaabconnect for their Fact Fridays that bring awareness to important topics!

SHARE OUR FACT FRIDAYS FROM OUR INSTAGRAM AND WEBSITE!

