

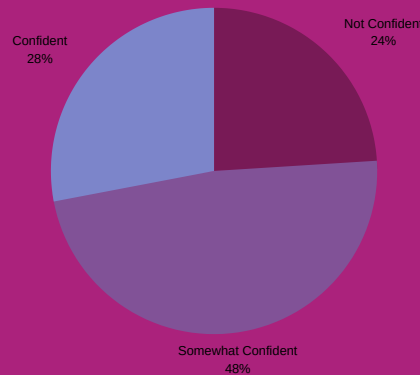


Encouraging Women Across All Borders

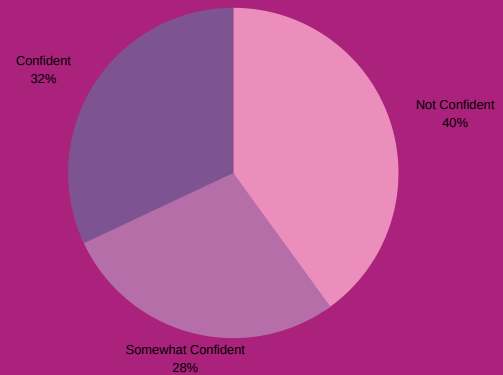
**Women
Should Be
Encouraged**

College Women's Confidence Ranking

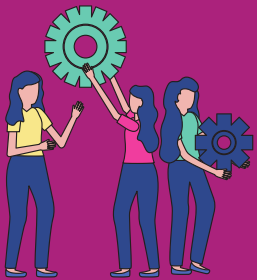
Leadership and Communication Skills



Giving an Oral Presentation



Source: *Encourage Her Pre-Program Survey 2019*



In a recent college study, 46% of graduates reported that they never had the opportunity to serve in a positional leadership role while at university

Source: *Developing Leadership Capacity in College Students 2007*

**Women Need
Access to
Opportunity**

**Women Should Be
Connected**

Those who had positive role models growing up are **twice** as likely to feel confident today compared to those who did not have positive role models.



82%

of professional working women believe access to and networking with female leaders will help them advance in their career

Source: *KPMG Women's Leadership Study 2015*

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A Letter To Our Potential Donors

When my co-founder and I started EWAAB, we were motivated by personal experiences and the experiences of women that we knew to be hardworking but had faced similar challenges while in university. We wanted to create a mentorship program that could strengthen the confidence of women, provide them with opportunity, and connect them to a sustainable network. Neither of us then had any idea what we were getting into.

In a short period of time, EWAAB has transformed from an idea to a mentorship program to a non-profit that has been able to make an impact with a lot of woman-power, but with limited funds. So far, EWAAB has impacted **27 university mentees** with a team of **30+ volunteers**, and **50+ members** of the external community. In order to fulfill our mission, we are in need of financial support that can sustain our mentorship program as well as provide greater opportunity and connection for our mentees.

We believe in the importance of developing our university women prior to entering the workforce. While we are advocates for female leadership, we consider the increase in the number of female leaders to be a byproduct of our mentorship program. Our main focus is helping young women feel confident and providing opportunities for them to explore any path that they wish to take in life. Please help our university women feel encouraged and connected as they enter into the workforce; every young woman deserves to explore her passion with the confidence to succeed.

Sincerely,



Kaitlin Gili
CEO & Co-Founder

Our Solution

Encourage Her Program

Mentorship is how we **encourage** the next generation.



KU Leuven Group, Belgium

7 Professional Development Sessions

6-Week Industry Internship

Lifelong Connections



Oxford Group, England

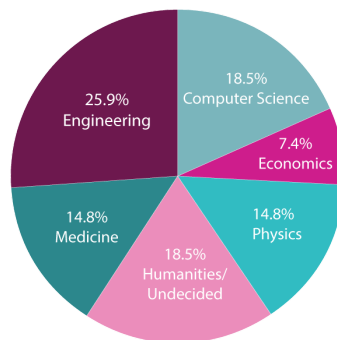


Melbourne Group, Australia

8 Primary Mentors

14 Secondary Mentors

27 Mentees



Mentee Majors 2019-20

"I want to make long-lasting friends who I can talk to for hopefully the rest of my life, and broaden my horizons by discussing topics of which they might have different perspectives on. "

-Stevens Mentee, USA

Her Resources

Resources are how we **provide opportunity** for the next generation.

Scholarships

Digital Tools

Online Connection

Her Story

Storytelling is how we **connect** generations.

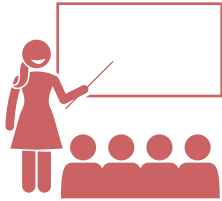
10+ working professional women have shared their written stories



Sharing Stories IWD 2020

What YOU Can Do

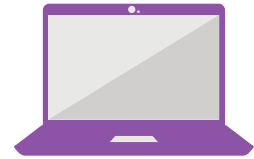
Volunteer with Us



Become a Mentor



Become an Anchor

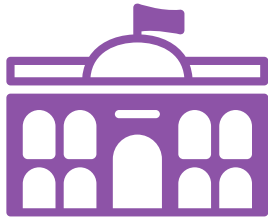


Share Your Story

Become a Donor



[Donate Now](#)



Sponsor an Encourage
Her group as an
Encourager (< \$500)



Provide a scholarship for our
mentees as an **Opportunity
Maker** (< \$1000)



Support connections with a global conference
as a **Connection Provider** (> \$1000)

Connect with Us



@ewaabconnect



connect@ewaab.org



@ewaabconnect



www.ewaab.org



www.ewaab.org 

connect@ewaab.org 

Encouraging Women Across All Borders

"Mentors build confidence. And confidence kills imposter syndrome."
- Caroline Ghosn

Become A Donor

We want to offer our donors the opportunity to be active within our community. Therefore, we want to show our appreciation by highlighting your generosity and providing you the opportunity to engage with our hardworking mentors and brilliant mentees. As you consider becoming a donor, please take a look at the different areas of impact that your donation will support.

Encouragers (<\$500)

Goal: To offer support to individual Encourage Her groups across so the globe so that they may receive all of the tools necessary to be successful (physical tool-box with session materials, professional workshops and speakers, etc.) If you're interested in supporting a specific university, rather than one that we select for your support, please email connect@ewaab.org with this request before making your donation.

Support: We appreciate the *Encouragers* within our community and are committed to highlighting them within our organization. As such, *Encouragers* will receive the following:

- Updates through our monthly newsletter
- Honorable mentions in our newsletters, online media, and other marketing materials
- An invitation to our virtual end of year project presentations from the mentees
- Specific follow-ups on the *Encourage Her* group that you have supported including pictures, mentee biographies and progress, and a personalized thank you letter from the group

Opportunity -Makers (\$500+)

Goal: To offer support to our *Encourage Her Scholars Program* that provides our mentees with scholarships to conduct research, study abroad, or execute a passion project of choice in the summer following the program. We're in the early stages of building up this scholarship fund and looking for donors that would be willing to sponsor our 2020-2021 mentees. If you'd like more information before making a donation, please email connect@ewaab.org.

Support: We appreciate the *Opportunity -Makers* within our community and are committed to highlighting them within our organization. As such, *Opportunity -Makers* will receive the following:

- Updates through our monthly newsletter
- Honorable mentions in our newsletters, online media, and other marketing materials
- An invitation to our virtual end of year project presentations from the mentees
- Specific follow-ups on the mentee(s) that you have supported including pictures, mentee biographies and progress, individual thank you letters, and a creative demonstration of the impact that they were able to make with the scholarship



www.ewaab.org 

connect@ewaab.org 

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Connection-Providers (\$1000+)

Goal: To offer support for a global conference in 2022 that will bring together 3 years of EWAAB mentors, mentees, and women within the community. We believe that this leadership conference will be beneficial for the entire EWAAB community in order to connect in personal and strengthen relationships with EWAAB alumni. If you'd like more information before making a donation, please email kgili@ewaab.org.

Support: We appreciate the *Connection-Providers* within our community and are committed to highlighting them within our organization. As such, *Connection-Providers* will receive the following:

- Updates through our monthly newsletter
- Honorable mentions in our newsletters, online media, and other marketing materials
- An invitation to our virtual end of year project presentations from the mentees
- An honorable mention in our conference program and a thank you package of photos and personalized letters from members of the EWAAB community
- An invitation to our early summer progress celebration with both the Executive & Advisory Board.